



# Region VIII

History

Leadership

Traditions



NAIW



	Page
Introduction	
Leadership History	
National Association of Insurance Women	3
Past National Presidents from Region VIII	4
Past National Officers from Region VIII	4
Past Regional Directors and Vice Presidents	5
Evolution	
Region VIII	10
Sub Regionals	11
State Councils	11
First Timers Meetings & Privileges	12
E. Mary Conduit First Timers Fund	13
First Timers Bill of Rights	14
Gold Timers Meetings & Privileges	15

“We predict that from now on, women will demonstrate the fact that they can render advanced service just as efficiently as men.”

-C.M. Cartwright, 1947, National Underwriter

## Region VIII – A Part of NAIW History From The Beginning

### NAIW GENERAL FACTS

#### Presidents:

1940-42 Elsie B. Mayer,  
Denver, CO  
1942-45 Ada V. Doyle,  
Caldwell, NJ  
1945-47 Fern H. Anderson,  
St. Paul, MN  
1947-48 Helen Stombs, Rock  
Island, IL  
1948-49 Clarkie King, Coral  
Gables, FL  
1949-50 Gladys C. Main,  
CPCU, CPIW; Seattle, WA



NAIW founder and first  
president Elsie B. Mayer

Long Beach, CA  
Los Angeles, CA  
Minneapolis, MN  
Nashville, TN  
New Jersey  
Phoenix, AZ  
San Diego, CA  
Sioux City, IA  
St. Paul, MN  
Tacoma, WA  
Topeka, KS  
Tulsa, OK  
Wichita, KS

#### Conventions:

1940 — Denver, CO  
1941 — Nashville, TN; Let's  
Get It Done in 1941  
1942 — St. Paul, MN; All  
Out To Do Our Part  
1943 — Milwaukee, WI;  
Holding the Lines on the Home  
Front  
1944 — Board Meeting,  
Wichita, KS  
1945 — Board Meeting,  
Chicago, IL  
1946 — Atlanta, GA;  
Forward with Unity and Purpose

1947 - New York City, NY;  
Pattern for Progress  
1948 — Portland, OR; The  
Friendship Roundup  
1949 — Miami Beach, FL;  
Stabilization Through  
Education

#### Charter associations:

Akron, OH  
Atlanta, GA  
Dallas, TX  
Denver, CO

Membership at beginning of  
decade: Approximately 2,000  
Membership at end of  
decade: Approximately 8,500



“NAIW’s purpose shall be to encourage and foster educational programs designed to broaden the knowledge of insurance of its members and to cultivate and foster good fellowship” –

Original NAIW Constitution, 1940

## Past NAIW National Presidents from Region VIII

**Gladys Main**

Seattle, WA  
Region VIII  
Boston, MA

1949-1950



**Marion Walker**

San Francisco, CA  
Region VIII  
Denver, CO

1959-1960



**Shirley R. Shilling**

Torrance, CA  
Region VIII  
Nashville, TN

1978-1979



**Kathryn A. Callahan**

San Gabriel, CA  
Region VIII  
Las Vegas, NV

1983-1984



**Cheryl Krier**

Benicia, CA  
Region VIII  
Orlando, FL

1997-1998



## Past NAIW National Officers from Region VIII

**Paula Harper**

San Francisco, CA  
Secretary

1959-1960

**Frances B. Gray**

Los Angeles, CA  
Treasurer

1972-1973

**Arlene Vrooman**

Oakland, CA  
Treasurer

1971-1972

**Sarah Kelly, CPCU, AAI, CPIW**

Torrance, CA  
Secretary

1978-1979

**Louise Garr**

Orange, CA  
Secretary

1971 -1972

**Christina Anmahain**

San Gabriel, CA  
Secretary

1983-1984

## Past Region VIII Directors and Vice Presidents

1944-1957 – Region VIII Consisted of the following states:  
Arizona, California, Idaho, Nevada, New Mexico, Oregon, Washington

### Past Region VIII Directors

Year Served	Name	Home City
1941-1942	Florence Cozart	Phoenix, AZ
1942-1943	Nora Walker	Los Angeles, CA
1943-1944	Doris Jackson	Los Angeles, CA
1944-1945	Antoinette Oster	Long Beach, CA
1945-1946	Antoinette Oster	Long Beach, CA
1946-1947	Helen Asher	Portland, OR
1947-1948	Gladys C. Main, CPCU, CPIW	Seattle, WA
1948-1949	Alberta Beamer	San Diego, CA
1949-1950	Frances B. Gray	Los Angeles, CA
1950-1951	Peggy Lutes	San Francisco, CA
1951-1952	Eva Brower	Portland, OR
1952-1953	Louise Campbell	Long Beach, CA
1953-1954	Madge Drummon Palmer	Oakland, CA
1954-1955	Ann Muessner	Seattle, WA
1955-1956	Ruth Wade	Phoenix, AZ
1956-1957	Lucille Aldridge	San Francisco, CA

“Women. . .are ordinarily more methodical, and many of the small items which cause a man to lose patience, they will see through to a conclusion and not object to the drudgery that is necessary.” –

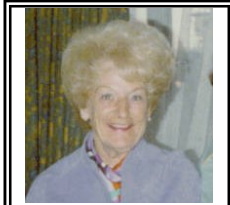
Louis H. Antoine, 1955, Resident Vice President,  
American Automobile Insurance Company



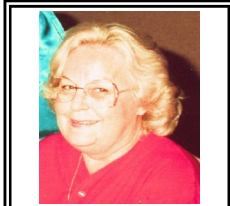
1953 installation of the officers of East Bay Association of Insurance Women (Oakland, CA)

1957 – present – Region VIII Consists of the following states:  
 Arizona, California, Hawaii, Nevada, Utah

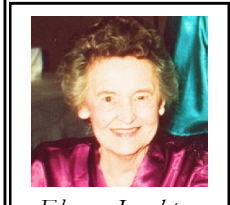
**Past Region VIII Directors**



*Paula Harper*



*Renee Shurtz*



*Eleanor Lanktree*



*Shirely Shilling Cimino*



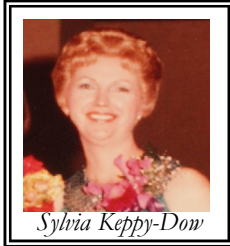
*Carole LaMonda*

1957-1958	Fawn Linschoten, CPIW	Salt Lake City, UT
1958-1959	Nell Neighbors	Santa Ana, CA
1959-1960	Anne Hense	Oakland, CA
1960-1961	Catherine Vollmer, CPCU, CPIW	Sacramento, CA
1961-1962	Paula Harper	San Francisco, CA
1962-1963	Jeannine Chilleen	Phoenix, AZ
1963-1964	Pauline Kincaid	Long Beach, CA
1964-1965	Lorraine Ratto	Oakland, CA
1965-1966	Louise Garr	Orange, CA
1966-1967	Irene Burgher	Sacramento, CA
1967-1968	Renee Shurtz	Fresno, CA
1968-1969	Doris Dean Piraino, CPIW	Long Beach, CA
1969-1970	Pat Boyle	Las Vegas, NV
1970-1971	Eleanor Lanktree	Las Vegas, NV
1971-1972	Shirley Shilling Cimino, CPCU, AAI, CPIW	Torrance, CA
1972-1973	Monica Miller Elliott, CPIW	Reno, NV
1973-1974	Delores Workman, CPIW	Los Angeles, CA
1974-1975	Carole LaMonda, CPIW	San Fernando Valley, CA
1975-1976	Kay LeRoy, CPIW	San Gabriel Valley, CA
1976-1977	Deanna Warnes Dooley	San Mateo, CA

“The challenge of women today is no longer entry (into the business), it is advancement. . .In moving to the top she now must plot her own course, not as a woman but as a person.” –  
 Ruthe Henkels, 1965, Assistant Sales Promotion Manager, Insurance Company of North America

1957 – present – Region VIII Consists of the following states:  
 Arizona, California, Hawaii, Nevada, Utah

**Past Region VIII Directors**

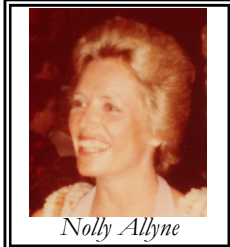


*Sylvia Keppy-Dow*

1977-1978  
 1978-1979  
 1979-1980  
 1980-1981  
 1981-1982  
 1982-1983  
 1983-1984  
 1984-1985  
 1985-1986  
 1986-1987

Sylvia C. Keppy-Dow, DAE, CIC, CPIW  
 Nolly Allyne-Lamberts  
 Kathryn A. Callahan, CPCU, CPIW  
 Alda Charlesworth, CPIW  
 Donna M. Lawler, CPIW  
 Naomi Hansen, RPA, CPIW  
 Sarah Kelly, CPCU, CPIW  
 E. Mary Conduit  
 Vicki Grush  
 Linda Roberts-Hubby, CPIW

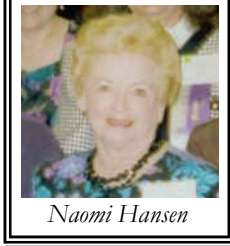
Mesa, AZ  
 San Francisco, CA  
 San Gabriel Valley, CA  
 Salt Lake City, UT  
 Cupertino, CA  
 San Francisco, CA  
 Torrance, CA  
 Oakland, CA  
 Sacramento, CA  
 Palo Alto, CA



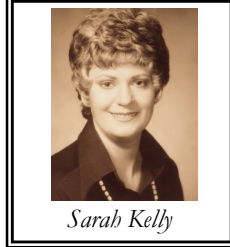
*Nolly Allyne*



*Kathryn Callahan*



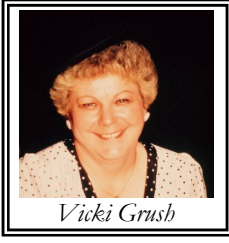
*Naomi Hansen*



*Sarah Kelly*



*E. Mary Conduit*



*Vicki Grush*



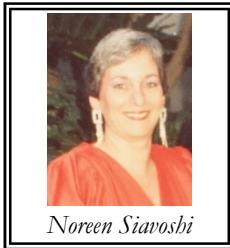
*Linda Roberts-Hubby*



1957 – present – Region VIII Consists of the following states:  
 Arizona, California, Hawaii, Nevada, Utah

Year Served	Name	Home City
-------------	------	-----------

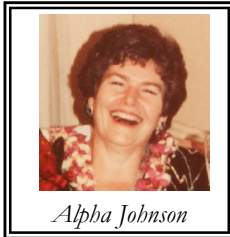
**Past Region VIII Vice Presidents** *(Title change)*



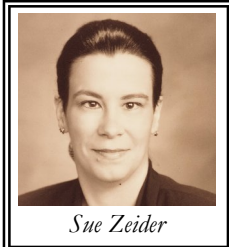
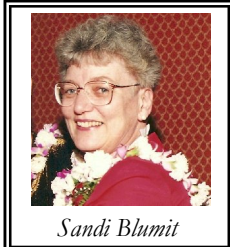
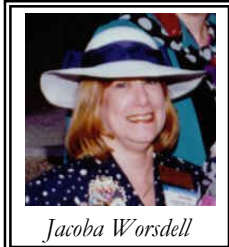
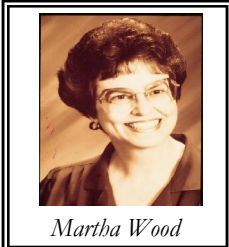
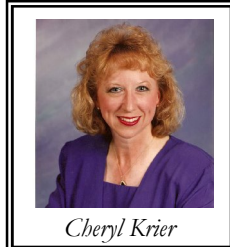
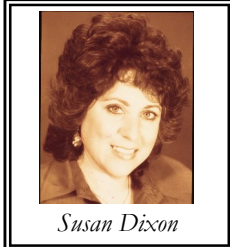
1987-1988	Sharleys Viergever, CPIW	Rio Vista, CA
1988-1989	Noreen Siavoshi	Los Angeles, CA
1989-1990	Gerry Mellen	San Leandro, CA
1990-1991	Alpha Johnson, SC	San Diego, CA
1991-1992	Susan Horwitz Dixon	Los Angeles, CA
1992-1993	Cheryl Krier, CPIW, ACS	Benicia, CA
1993-1994	Martha Wood, CIC, CPIW	Mesa, AZ
1994-1995	Jacoba Worsdell, CSFP, DAE, AIS AU, AIMS, CPSP, CPIA, CIC, CPIW	Glendale, AZ



1995-1996	Carolyn "Sandi" Blumit, AAI, AIS, CIC, ARM, CPIW	Glendale, AZ
-----------	---	--------------



1996-1997	Susan Zeider, CPCU, CLU, ChFC, AIC, AIS, SCLA, PMP, SCLA	Los Angeles, CA
-----------	---	-----------------



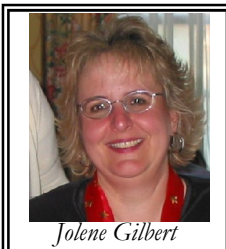
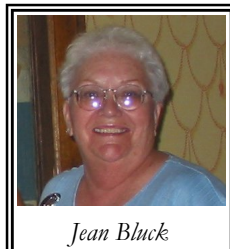
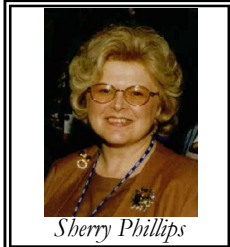
1957 – present – Region VIII Consists of the following states:  
Arizona, California, Hawaii, Nevada, Utah

Year Served	Name	Home City
-------------	------	-----------

**Past Region VIII Vice Presidents** *(Title change)*



1997-1998	Martha Loezius, CPCU, CPIW, AIM	Honolulu, HI
1998-1999	Sherry Phillips	Santa Rosa, CA
1999-2000	Kristina "Tina" Lee	Brawley, CA
2000-2001	Mary Moore-Campagna, CPCU, AIM, ARP, AAM, AAI, AIAF, AIS, CPIW	Corte Madera, CA
2001-2002	Jean Bluck, CISR, CPIW	Salt Lake City, UT
2002-2003	Victoria A. Rivas, CPCU, AU, CPIW	Concord, CA
2003-2004	Jolene Gilbert, ACSR, AIS, CISR, CPIW, CPSP, DAW	Visalia, CA
2004-2005	A. Marie Yarbor, ACSR, CPIW, DAE	Oakland, CA
2005-2006	Michele Epstein, AAI, AIS, ACSR, CISR, CPIW, DAE	Concord, CA
2006-2007	Michele Epstein, AAI, AIS, ACSR, CISR, CPIW, DAE	Concord, CA



## Evolution of Region VIII

While NAIW formerly formed in 1940, many of our local associations were already associations. Such as the Insurance Women's League of San Francisco which was formed in 1933, and the Los Angeles Women's Guild which formed in 1928 (?). These associations were a part of the original formation of NAIW. Members traveled via train to Colorado for the first convention. The chartering groups were 17, representing 2,000 individual members. Annual dues were set at 25 cents. A constitution and bylaws were adopted as well as a national creed: Fellowship, Loyalty, Education. An Executive Board was appointed, and national committees - Organization, Membership Welfare, Ways and Means, Education, and Employment were identified.



As the war ended, NAIW conventions started up again. Many NAIW members traveled to those conventions in the comfort provided by trains like this one.

Originally, there were no Regions, it was all one association. In 1944, Regions were born.

1944-1957 – Region VIII Consisted of the following states: Arizona, California, Idaho, Nevada, New Mexico, Oregon, Washington. Then 1957 – present – Region VIII Consists of the following states: Arizona, California, Hawaii, Nevada, Utah. As of this writing, (2008), our Region is still in this formation.

## Evolution of Region VIII

- ℞ 1969 LACE (Let's All Communicate Effectively) initiated, then was renamed to what we currently know as CWC (Communicate with Confidence) in \_\_\_\_\_.
- ℞ 1968 CPIW (Certified Professional Insurance Woman) designation initiated.
- ℞ Sub Regionals used to be held right after the October National Board of Directors meeting so that the Director could bring members up to date on what occurred at the Board Meeting. This originally started as a luncheon with meeting, and then fun speakers or fashion shows. It evolved to a more formalized meeting in time. Then after the Restructure change in 1986 when State Councils were born, the Sub Regionals ceased.
- ℞ During this same time there were national positions for Public Relationships, Membership and others. These positions ceased with Restructure in 1986.
- ℞ State Councils were born from the Restructure in 1986. Every State then had the option to formalize a State structure to have an annual meeting, and added in the leadership hierarchy a formalized State Council Director, along with Chairmen positions of Public Relations, Membership and liaison positions.
- ℞ 2008 Region VIII Vice President Pam Holt calls for a history to be documented for Region VIII to ensure traditions are understood and honored, and to allow for documentation for the future.

# First Timer's History and Agenda for Meeting

The First Timers Meeting and Bill of Rights was conceived and instituted by E. Mary Conduit (Past Regional Director 1984-1985) during her term in 1985. It was E. Mary's belief that without making new members feel welcome at regional conference, we would not maintain their interest in coming to regional conferences and other NAIW events. At her conference in 1985 in Orange County, she instituted the First Timer's in line for the restrooms and food privileges. The actual first "First Timer's" breakfast and meeting was held in 1987 in Long Beach, CA with E. Mary and past Directors presenting the history of Region VIII, NAIW and mentoring the first timers.

Today, the First Timers event is coordinated with

- Conference Host representative, and
- Appointed Chairman and committee by the RVP and
- A member of the Insurance Women's Association of Southern Alameda County (IWASAC).

**IWASAC coordinates** giving each First Timer a NAIW Bear and conducts a drawing for a reimbursement on the registration to Conference. This is funded by a separate fund that the IWASAC members coordinate in the memory of E. Mary Conduit, naming the fund the E. Mary Conduit First Timers fund.

**The Chairman coordinates** the agenda incorporating the following topics and individuals.

Welcome

Purpose of Orientation

History of First Timers

VIP Welcomes

Regional Vice President

National President-Elect (or National Officer in attendance)

State Directors

Host Association Chairmen

1st Timer's Bill of Rights overview

Note page in Conference Book where Bill of Rights will be listed – review with group

Welcome from IWASAC members

Special Treat..Gifts..Bear..

E. Mary Conduit Scholarship

Networking with fellow First Timer's

How to get to know your fellow Region VIII members

(some type of scavenger hunt for names)

Participation in a drawing for a free registration to next years conference

# E. Mary Conduit First Timers Fund

**Purpose of the Fund:** To continue fostering First Timers at both the California Council and the Region VIII Conferences.

**Trustees of the Fund:** The Insurance Women's Association of Southern Alameda County.

**Criteria – California Council:** Any member of Region VIII who has never attended a California Council Meeting is considered a First Timer at their first California Council Meeting.

**Criteria – Region VIII:** Any member of Region VIII who has never attended a Regional Conference is considered a First Timer at their first Region VIII Conference.

## **The E. Mary Conduit First Timers Fund shall be used as follows:**

### **California Council Meetings:**

A name will be drawn from the First Timers attending their first Council Meeting, and they shall be awarded a refund of their Council registration.

### **Regional Conferences:**

A bear wearing a "You Have a Friend in NAIW" T-Shirt, together with a scroll telling about E. Mary Conduit and her contributions to NAIW, specifically to Region VIII. A name will be drawn from the First Timers attending their first Regional Conference and they will be awarded a refund of their Regional registration.

Donations are always welcome to help perpetuate the Fund.

# First Timer's Bill of Rights

The purpose of this Bill of Rights is to make First Timers feel important and that they are an integral part of our meeting and NAIW. We sincerely want First Timers to feel comfortable getting involved in meeting activities and meeting other members.

~~~~~

As a First Timer you are hereby given the following rights:

FIRST TIMERS shall be given specific identification, which should be worn at all meetings and functions.

FIRST TIMERS shall be recognized by other members as having privileges and shall be treated accordingly.

FIRST TIMERS shall have the right to FIRST PLACE in line.

- At all elevators
- At restrooms during meeting recess
- At social functions.

FIRST TIMERS shall have the opportunity to introduce themselves and to visit with officers, chairmen and other members, asking questions about the meeting and NAIW.

~~~~~

## **Responsibilities:**

Privileges come with obligations. With the Bill of Rights come these responsibilities:

- Wear your First Timer's identification at all times, or forfeit your Bill of Rights.
- Be on time for all meetings.
- Observe conference rules and parliamentary process.
- Attend First Timer's Orientation and Delegates Briefing.
- Sit with different people at each meeting and meal functions.
- Get involved...ask questions...participate in meeting discussions.
- Report back to your local association on conference activities.
- Return to next year's conference with a First Timer.

## **Definition of First Timer:**

A member who is attending their first Region VIII Conference.

# Gold Timer's History

The Gold Timer's tradition was implemented at the 2006 Region VIII Conference in Las Vegas, NV by Regional Vice President, Michele L. Epstein, AAI, AIS, ACSR, CISR, CPIW, DAE. This new designation honors and recognizes those members of the region that have attended at least twenty (20) regional conferences and are a part of the grand history of Region VIII. Many of these past regional and national leaders continue today in service to their location association, the region and NAIW. We honor these members for their many contributions and dedication to Region VIII and NAIW.

## Gold Timer's Bill of Rights

The purpose of the Gold Timer's Bill of Rights is to make those who have attended at least twenty (20) Region VIII conferences, know that they are important and an integral part of our meeting and NAIW. We sincerely want to honor Gold Timers who have been involved in meeting activities over the years and have become part of Region VIII history..

~~~~~

As a Gold Timer you are hereby given the following rights:

GOLD TIMERS shall be given specific identification, which should be worn at all meetings and functions.

GOLD TIMERS shall be recognized by other members as having privileges and shall be treated accordingly.

GOLD TIMERS shall have the right to FIRST PLACE in line.

- At all elevators
- At restrooms during meeting recess
- At social functions.

GOLD TIMERS shall have the opportunity to introduce themselves and to visit with officers, chairmen and other members, asking questions about the meeting and NAIW.

~~~~~

### **Gold Timer's Responsibilities:**

Privileges come with obligations. With the Gold Timer's Bill of Rights come these responsibilities:

- Must be at least 60 years of age and have attended at least 20 regional conferences.
- Wear your Gold Timer's identification at all times, or forfeit your Bill of Rights.
- Be on time for all meetings.
- Observe conference rules and parliamentary process.
- Sit with different people at each meeting and meal functions.
- Get involved...ask questions...participate in meeting discussions.
- Remember that First Timer's still get First Place in line.
- Report back to your local association on conference activities.
- Return to next year's conference with a First Timer and a Gold Timer.

### **Definition of Gold Timer:**

A member who has attended at least 20 regional conferences and is at least 60 years of age.

## Region VIII continues. . .

*This original draft of Region VIII history has been formulated through interviews, research and photos by: Cheryl Krier. Many thanks to the following members for sharing through interviews and for sharing photos of our history: Syloia Keppy-Dow, Shirley Shilling Cimino, Tina Lee, Gail Novelich, Michel Epstein, Sandy Dameron, Martha Loezius, Sue Zeider, Nancy Scrimshire.*

*April, 2008*